



## 2012 Independent Contractor and Distributor Program

Dear Fundraising Distributor:

We are very pleased to offer a full service distributor program for 2012. Our commissions are highly competitive. We've built a program that allows you to focus on selling while we handle all the customer service. We ship directly to supporters homes and have added online fundraising to our successful catalog face-to-face program. Fundraising with Flower Power has never been easier, less time-consuming, stress-free, or profitable. Join our network of independent sales reps today!

### Program details:

- **You earn a 20% commission on the net merchandise total.**
  - Total merchandise dollars sold / 50% group commission
- **Flower Power covers (FREE of charge to you) all of the following:**
  - Creation and distribution of all sales kits to your organizations
  - All freight expenses associated with the program
  - Pre-pack by student that includes direct shipment to home
- **Flower Power handles (FREE of charge to you) all of the following:**
  - All order processing and fulfillment
  - Post sale customer service
  - 100% money-back guarantee to the full retail value
- **Brand recognition and lead generation:**
  - Flower Power will generate over 30,000,000 marketing impressions in 2012 through magazine advertisements, catalog inserts, email, telemarketing, and card packs.
  - Flower Power generates 20,000 information requests annually from schools and churches throughout the U.S. For independents that demonstrate a commitment to our program, we'll gladly share these prospects with you as we move into future years.

Review our information package and discover a bit more about us. You'll find we are very committed to our customers by providing the BEST quality bulbs and plants on the market. Secondly, we are very committed to your success. We've pulled together an attractive package for 2012 and are willing to work with you as a partner to create the most successful fundraiser possible.

We will be at the AFRDS Orlando show, January 6th-9th. Please stop by our booth.

Call my direct line at 802-660-3554 or email to discuss our 2012 program.

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